



A COVID-19 relief work by Anubhuti

**GROUND REPORT 2020** 

## We Believe!

That's how we work on the ground.





Since the start of the lockdown due to the COVID-19 Pandemic, there has been one narration that has been going out on social media, we are all in this together. Be it celebrities, people of doing white collar jobs, blue collar jobs or simply have no jobs, we all have been thinking that we are all in this together. There are videos by celebrities urging people to stay at home with the message, *"If we can do it, so can you."* While those privileged to be on social media – are exactly that – privileged to have access to luxuries of the internet, working from home or simply enjoying a vacation because they are not living from hand to mouth and can sustain for a while without work. When people say, *"We are in this together"*, it could not be far from the truth.

At the other end of the spectrum are people who are struggling to make ends meet for their daily lives and are left with two choices – if you can call them choices - either walk home or die hungry. Anubhuti felt the need to give them the third option, stay where they are and support them with at least ration so that they do not have to make one of the first two choices. Anubhuti has launched a campaign called Nivala – *Saath Aaye kisi ke ghar me chulha jalaye.* Under this campaign, we are actively providing essentials in the form of kit to the community. These kits consist of 6 kgs Rice, 3kg Daal, 1kg Salt, 200gm Haldi and 2 Bars of Soap as well as masks and sanitizers.



Our main intention of the work was to help, keep them safe, especially when their only source of income has been put on hold. Through our initiative, we have identified 1000+ underprivileged families living in the communities of urban slum areas of Ghaziabad, Uttar Pradesh, Delhi and Mumbai. As a conscious organization, we believe that it was necessary for us to work with the most affected of the country which include maids, rickshaw pullers, daily wage workers, drivers, ragpickers and beggars.

Ground Report 2020 | Page 4

The members working for our initiative belong to different parts of the country and so we are working to aid several communities at once by collaborating and working alongside local NGOs and several local members based near the targeted communities.

Our plan of action is to identify ration shops with the required essentials in the vicinity of the communities. Funds generated by this campaign shall be spent at these specific shops to procure pre-made aid kits. The kits containing wheat, rice, daal, oil and soap will be distributed in the community under the vigil of trustworthy community leaders (identified by our members), equipped with safety kits to avoid the spread of the infection and constant updates shall be taken from the field to ensure that this campaign runs smoothly.

Sakshi Srivastava, Founder of Anubhuti feels, "Most of the people who we have supported in this time are people who we have been working with over the last few months. We do not just see them as migrant workers who are looking for a handout, but we see them as a vital part of our ecosystem and so we did not hesitate before starting this initiative."



While their immediate community only has a few hundred families, there was a need to go beyond. "Thanks to the support from partner organizations such as Goonj, Zomato Feeding India, Barefoot Edu Foundation, MEEM Foundation, YUVA and Sahas NGO as well as district administration, Volunteers and individuals, we have managed to reach out to more than 1570 families and 2000 individuals who are living in the communities around where we are working. We did not want to limit ourselves to our own community and wanted to help as many people as we could" she added.

### At a Glance

560 +

**Packs of Sanitary Napkins** 

156 + Face Masks

Anubhuti has distributed over, Rice 9710 Kgs, Flour 3460 Kgs, Daal 4440 Kgs, Oil 596L, Haldi, Chilli & Coriander 708 Kgs, Salt 1556 Kgs, Chana 500 Kgs, Sugar 96 Kgs, Besan 96 Kgs, Soap bar 2088 PSc, Mask 156 PSc, Milk 48L, Sanitary Napkins 560 PSc, Toys 60 PSc, Garam Masala 600 Gm, and, Books 60

l

I

2000 +

**Soap Bars** 

20,000

KGs of Essential Ration

60+ Books

www.anubhuti.org.in

#### **Impact Stories**

The impact of Covid-19 can be seen in the whole India, especially on the economy. That impact of the economy can be seen clearly on the labour force. The below poverty line citizens are the most vulnerable among all during this lockdown. The temporary workers or labour facing various problems due to the prohibition of work during the lockdown. The labour force is facing difficulty in respect to getting the basic meal for a time.

Ramvati, the housewife in the Moulana Azad Colony of Loni in Ghaziabad is living with her 10-family members including her husband.

Her Mother in law and 7 children. Her Husband is a temporary wage worker, who is currently unemployed due to the effect of lockdown. She is unable to feed her family due to the lack of money.



When we talked to her about the difficulty, Ramvati mentioned, "Trouble is happening since lockdown applied in the country, we are not getting work".

She is quite happy with the ration support, but she mentioned that it will last for the next 4-5 days as she has 10 members in her family, including 7 children. Her family is borrowing some money from their friends to fill their cylinder and to buy food grains to fill their belly. She said she will return the borrowed money, once her husband will get his work in future. Till then, Ramvati will keep struggling as she needs to feed her children irrespective of what the situation is prevailing in her life. Kamala Devi, 40 years old, living in a family of 5 members. She is a cloth presser and washer. For better employment and earning purposes, she along with her family migrated to Delhi from Azamara in Uttar Pradesh. Their economic status was weak, but this lockdown has made it even worse. Due to this, every sources of income frizzed, led to more difficulties in paying rent. And so are with having enough ration for her family members. They have been given 15 days ration from the medium of the young institution, which gave them a lot of relief.



There are more than 7.3 billion people on Earth now, and roughly one in eight of us don't have enough to eat. India, the second most populated country in the world is having almost 270 million people out of 1.2 billion, roughly equal to 21.9% of India's population, lived below the poverty line. The Lockdown is in addition to these existing problems for the poor in India.

www.anubhuti.org.in

Ground Report 2020 | Page 8

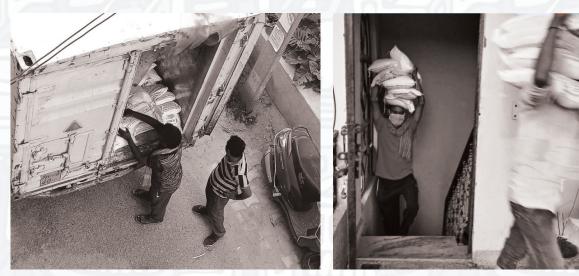
**Shakeela**, the resident of Hajipur Beta in Ghaziabad lives with 4 other members in the family, at a rented house. Her son is a tailor and only source of income for their family, but he has not worked since the lockdown applied in the country. *"I cry sometimes whole night, couldn't able to sleep when I think about the condition. The condition was so bad before you gave us Aata (flour), Daal (pulse), Namak (salt) and Oil. It has relieved us a lot"* - Shakeela



Due to the lack of money, Shakeela and her family are facing problems in arranging ration for daily meals. Rent is due since months and the electricity bill is also pending. Credit is on the head to pay back to the lenders. As they don't have a Ration Card, they are unable to get a free ration from the stores. No other help is provided from the side of the government.

Shakeela and her family are getting help from the neighbours sometimes for the meals, but she said, *"till when we will get the food like this".* The ration support has helped Shakeela's family for at least some more days and they are praying to get their work back so that they can earn a living on their own.

# Gallery



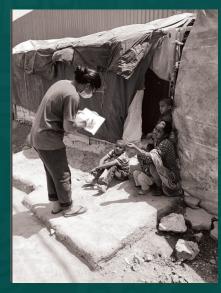


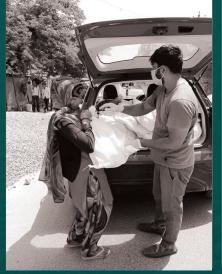


Ground Report 2020 | Page 10













## **About Us**

Anubhuti is an organization that is founded by enthusiastic and visionary Gandhi Fellows, CMGGAs (Chief Minister Good Governance Associates), consultants and legal experts, which aims at strengthening the nation from its very core. Ensuring quality education for all who are not being incorporated in our mainstream education system. We want every child who is bound to live a nomadic life or under acute economic/social stress to be educated and stand on its own feet.



theanubhutifoundation@gmail.com | www.anubhuti,org,in | +91 81306 98203